



coming out with a bang  
 interview with the designer of  
**ARCHITECTURAL CLOTHES**

**LM:** Let us start from the beginning. How did you first become interested in fashion? Is fashion something you've always been inspired by and wanted to do?

**ARC Clothes:** When I was a teenager, I was curious about fragrance advertisements in magazines. My parents set up satellite TV and that's when I first started watching fashion shows and runway shows. At the very beginning, I didn't care much about the designers, their work, the cuts, none of those things. I just liked the shows. So I started looking for information on the Internet by myself, but I just liked the pictures. It was weird because I didn't pay so much attention to the details; I just liked the models and that kind of silly stuff.

Then I did my first sketch, which I still have. The first sketches were made for males and were very basic. My interest in creating garments has grown since then. I graduated from high school and by that time I was pretty sure about what I wanted to do. I enrolled in a technical school in Mexicali. There, I studied fashion design. I was studying only that at that moment; taking lessons only 3 hours a day, hoping for a lot of free time to experiment with the things that I learned during the morning sessions. I started reading a lot about history of costume, designer's profiles, and their histories. I was always reading. I discovered names that really impressed me.

I was so curious and also so very passionate; to the point that I got very involved in the topic. I also read about the relations between the artistic side and the creative side. The way someone can use his/her productive imagination.

At the beginning it was the glamorous side. Then I

started to learn about the creative process, technical side, the references, and the different languages.

Of course at school I learned a lot of things about the "theory," but I discovered it was more of a self-taught thing.

**LM:** Has your Mexican background and culture influenced your designs? Have you found inspiration from other areas besides your background and culture?

**ARC Clothes:** The line of clothes follows something I like, but it's difficult to describe it. It's not that I just did it because I felt inspired by "something."

There are some things in which I believe mean something for someone, or you get emotion from. For me it's not so much the inspiration itself. I don't believe in muses. It's not like if I wake up in the morning and meet with a muse at 5:00 am, I will suddenly get inspired. It's not like that.

Every time I make something, a garment, a collection, or think about a cut, it just happens. What I mean is that in my case I can be inspired one moment and lose it the next.

In 2005 and 2006, I did three collections in less than a year; it was a rush when that happened. I had a lot of inspiration and emotion that had me create that. Then I spent one year doing nothing. It was weird because I didn't want to design. I wasn't in the mood for it. I wasn't inspired.

There's not a specific thing that inspires me, but sometimes some images make me think of cuts. Other

times its people. I see them, and I notice the things that I don't like then I go about changing those aspects.

About images of the future, I'm not obsessed with the theme but I like them: Sci-Fi references, black layouts, black things, structures, etc.

**LM:** You seem to take a very futuristic direction as can be seen in your fashion line. What is your fashion goal within your line?

**ARC Clothes:** It's not that I'm pretending to be a trendsetter. It's just my work.

**LM:** What are your plans for your fashion designs? Are you involved in any events that we should know about?

**ARC Clothes:** No. I don't have any plans. I design my collections every time I feel in the mood. But I don't have any plans like, "I want to be the biggest fashion designer." If it happens, it's ok. If not, it's ok.

I don't belong to any event. I don't go to fashion weeks, nor go to fashion parties. It's not that I don't like it, of course I would, but I have just started, and the town where I live is pretty lame about it.

<http://www.architectural-clothes.com/>

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